

GOVERNMENT OF ANDHRA PRADESH

OFFICE OF THE  
COMMISSIONER OF TECHNICAL EDUCATION  
ANDHRA PRADESH: HYDERABAD

Memo. No. K3/APSSDC-ESDM/2016

Date: 19 -01-2017

Sub:- TECHNICAL EDUCATION –APSSDC-SDC- Implementation of ESDM Program in association with various Govt. Polytechnics- Request to attend the Training Programme from 21-01-2017 at MBTSGPT, Guntur - Regarding.

Ref:- 1)Lr.No.APSSC/ESDM/2016 ,dated:16-01-2017  
2) e- mail Received from Vijay Kumar, APSSDC, dt: 17-01-2017  
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The APSSDC, Vijayawada in their letter has stated the Government has setup the APSSDC as the implementing arm of the Department of Skills, Entrepreneurship and innovation in the skilling space. Consequently, the Department of Electronics & Information Technology (DeitY), Ministry of Communications and IT, Government of India is implementing Electronics System Design and Manufacturing (ESDM) program to facilitate the students and unemployed youth through skill development across various job roles to channelize the available & upcoming opportunities in the Electronics sector. The scheme is being implemented by 3 Key implementing agencies viz., Electronics, Telecom sector skill councils and National Institute of Electronics & Information Technology (NIELIT).

Accordingly, in their lr. ref 1<sup>st</sup> the APSSDC has proposed to implement the ESDM program in Government /Private Polytechnic Colleges under the Department of Technical Education. The infrastructure of the above said colleges will be utilized as training space, the students of Polytechnics will be enrolled for training and certification program: identified faculty members through ToT Program & certification will be enabled to deliver the classes ensuring an increase in the skill sets of the students as per the current industry demands. APSSDC will be responsible for overall monitoring and implementation of the program, the colleges & their faculty members could assist in developing course content & curriculum matching to the industry requirements and demand.

Based on this, the APSSDC planned to organize a ToT program in association with ESDM from 21<sup>st</sup> January, 2017 as per reference 1<sup>st</sup> cited.

Further, while enclosing a copy of the references cited, the Principals of Government Polytechnics noted in the address entry are hereby requested to relieve their staff members noted in the list enclosed to this Memo, of their respective Government Polytechnic to attend the ToT Training Programme from 21-01-2017 at M.B.T.S. Government Polytechnic, Guntur.

Further, the concerned Principals of Government Polytechnics are hereby informed that the absence of the staff members for the above period is hereby treated as "OD" , and also informed that, the TA and DA shall be drawn from the Government budget of the respective Polytechnic.

In this connection, the Regional Joint Director of Technical Education, Kakinada and Tirupati are hereby requested to look into the matter and to see that all the staff members listed should attend the ToT Training Programme without fail.

For further details please contact Sri Y. Sivaramaiah, Principal, MBTS Guntur, Cell; 9912342014 or Sri. Vijay K. Mannala, State Mission Manager SEEDAP Cell; 9866900079.

Sd/- K. SANDYA RANI  
For COMMISSIONER

To,  
The concerned Principals of Government Polytechnics (list enclosed)  
Copy to RJDTE, Kakinada and Tirupati.  
Copy to Stock-file/Spare.

//F.B.O//

*Rudra*  
SUPERINTENDENT

*S*



**Andhra Pradesh State  
Skill Development Corporation**

2<sup>nd</sup> Floor  
NTR Administrative Block  
Pandit Nehru Bus Station  
Vijayawada - 520 013  
www.apssdc.in

To,

Sri G.S.Panda Das, IAS  
Special Commissioner,  
Department of Technical Education,  
Andhra Pradesh.

*JD-TE*  
*plu*  
*12/11*

Lr.No: /APSSC - ESDM/2016; Dated 16 /01/2017

Dear Panda Das,

Sub: APSSDC - implementation of Electronic System Design & Manufacturing (ESDM) program in association with various Government /Private Polytechnic Colleges - Reg.

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I invite your kind attention to the subject cited above.

It is to inform that the AP State Government has set itself a very ambitious target of making the state a skills and knowledge hub over the next few years. For this purpose, a Skills and knowledge Mission has been set up to fulfill this objective on a mission mode basis. To give a fillip to the same, the government has set up the Andhra Pradesh State Skill Development Corporation (APSSDC) as the implementing arm of the Department of Skills, Entrepreneurship and Innovation in the skilling space. At present APSSDC is implementing various skill development programs of Central and State Government as State Implementing Agency.

Further, it is to inform you that, keeping in view of the growing employment opportunities in Electronics Industry, the Department of Electronics & Information Technology (DeitY), Ministry of Communications and IT, Govt of India is implementing Electronics System Design and Manufacturing (ESDM) program to facilitate the students and unemployed youth through skill development across various job roles to channelize the available & upcoming opportunities in the Electronics sector. The scheme is being implemented by 3 Key Implementing Agencies viz., Electronics, Telecom sector skill councils and National Institute of Electronics & Information Technology (NIELIT)

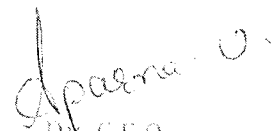
*TPD!*  
*AD-L*  
*12/11/17*

Accordingly, APSSDC has entered into an MoU with DeitY and NIELIT to implement ESDM program in the state as State Implementing Agency (SIA). And also is in the process of obtaining affiliation as Training Provider under the scheme.

In the process of rolling out the program in the state, so as to ensure the skill development as per the Industry and market demand, it is proposed to implement the ESDM program in Government/Private Polytechnic Colleges under the Department of Technical Education. The infrastructure of the above said colleges will be utilized as training space, the students of polytechnics will be enrolled for training and certification program; identified faculty members through a ToT program & certification will be enabled to deliver the classes ensuring an increase in the skill sets of the students as per the current industry demands. APSSDC will be responsible for overall monitoring and implementation of the program, the Colleges & their faculty members could assist in developing course content & curriculum matching to the industry requirements and demand.

To start with, it is proposed to initiate ESDM trainings in the state with 3 job roles (the list is attached for your information). It is planned to organize a ToT program in association with Electronic Sector Skill Council of India (ESSCI) from 21<sup>st</sup> January 2017.

Hence we would request Commissioner, TE Dept to issue necessary instructions to the concerned colleges and faculty. Further, we would be delighted if the Commissioner could also grace the occasion with a few words of advice & guidance to the participants.

  
D. CEO  
APSSDC

Sl.No.	Name of the staff	Designation	Name of the polytechnic
1	Dr. C.Chinnapu Reddy	L/ECE	GPT,Anathapur
2	N. Bhaskar Reddy	L/ECE	GPT,Kalikiiri
3	T. Hemalatha	L/ECE	GPT, Satyavedu
4	R.V.Ramnakumar	SL/ECE	SVGPT,Tirupathi
5	P.Lakshmi Silpa	L/ECE	GMRP, Madanapalli
6	V. Chaitanya	L/ECE	APT, Kakinada
7	G.V.V Satya narayana murthy	HECES	GPT,KAKINADA
8	Dr K. Ramnarayana	L/ECE	GMRP,Rajahmundry
9	K.Ganesh	L/ECE	GPT,Yetapaka
10	P.Srinivasa Baba	SL/ECE	MBTS,GPT,GUNTUR
11	A.Sivaprasad	HECES	MBTS,GPT,GUNTUR
12	N.Sarada	L/ECE	GPW,GUNTUR
13	G.lakshminarayana	L/ECE	MBTS,GPT,GUNTUR
14	B. Shiva Kumar	L/ECE	Rayachoty
15	B.Murali Krishna	L/ECE	GPT,Proddatur
16	G.Prakash Babu	L/ECE	GPT,Vijayawada
17	N.Venkateswarlu	L/ECE	GPT,Atmakur
18	A.VENKATESWARLU	L/ECE	GPT,Addanki
19	SK.Nazeer Ahmed	HECES	SUVR &SR,GPW,Ethamukkala
20	I. Sunil Kumar	L/ECE	Narsipatnam
21	D. Venkanna	L/ECE	Parvathipuram
22	B. Gowriswari	L/ECE	MRAGRPT, Vizyanagaraam
23	K.srinivas	SL/ECE	GPT,Parvathipuram
24	Yogeswara Rao	L/ECE	GPW, Srikakulam
25	P.Venkateswarlu	L/ECE	ESC,GPT,NANDYALA
26	D.Murali krishna	L/ECE	GPT,Anathapur
27	Dr.D.Ravikumar	L/ECE	GPT, Anakapalli
28	Y.Venkataratnam	L/ECE	Bheemunipatnam
29	T.Madhavi Kumari	L/ECE	GPT,Vijayawada
30	M.N. Sree Lakshmi,	L/ECE	GPT,Gannavaram